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# THE COCO FULA

FASHION BLOG

official digital magazine

**ISSUE#1**  
**APR. 2018**



## TRANSITIONING

Managing winter to spring style  
with a little red hot spice.

# NEW YEAR NEW VIBES

## A REFLECTION ON HATERS, AND HOW THEY CAN MAKE YOU FEEL

When you're naive, things can be ignored, and you feel comfortable in your skin. But, I learned after a while that this new world was bitter, and strangely jealous. Any time someone finds out that you're different from them or who they're used to, they are filled with a sense of betrayal. "How could you make me feel so insecure?", they suggest with their smart-ass remarks, snickering as if they're just jokes. As if they were only being funny....I guess. Really, they secretly feel judged, though I never felt any judgements towards them. I should know, coming here as someone who only wore her real hair, who wore loose, thrifted clothes, who was on a plant-based diet. Everyone has had something to say, both positive and negative. Being the talk of the town isn't always fun. With so much commentary and uncertain reactions to the news, you almost feel naked. But after glancing at yourself with insecurity you realize that, nope, you're still fully dressed, it's just that everyone else is making a big deal over nothing. Keep that in mind: you're not naked at all, and there is nothing wrong with you.

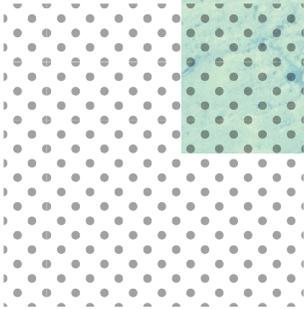


Spicing things up with a little red on the fingertips. (Pg. 6)

# COCO RED

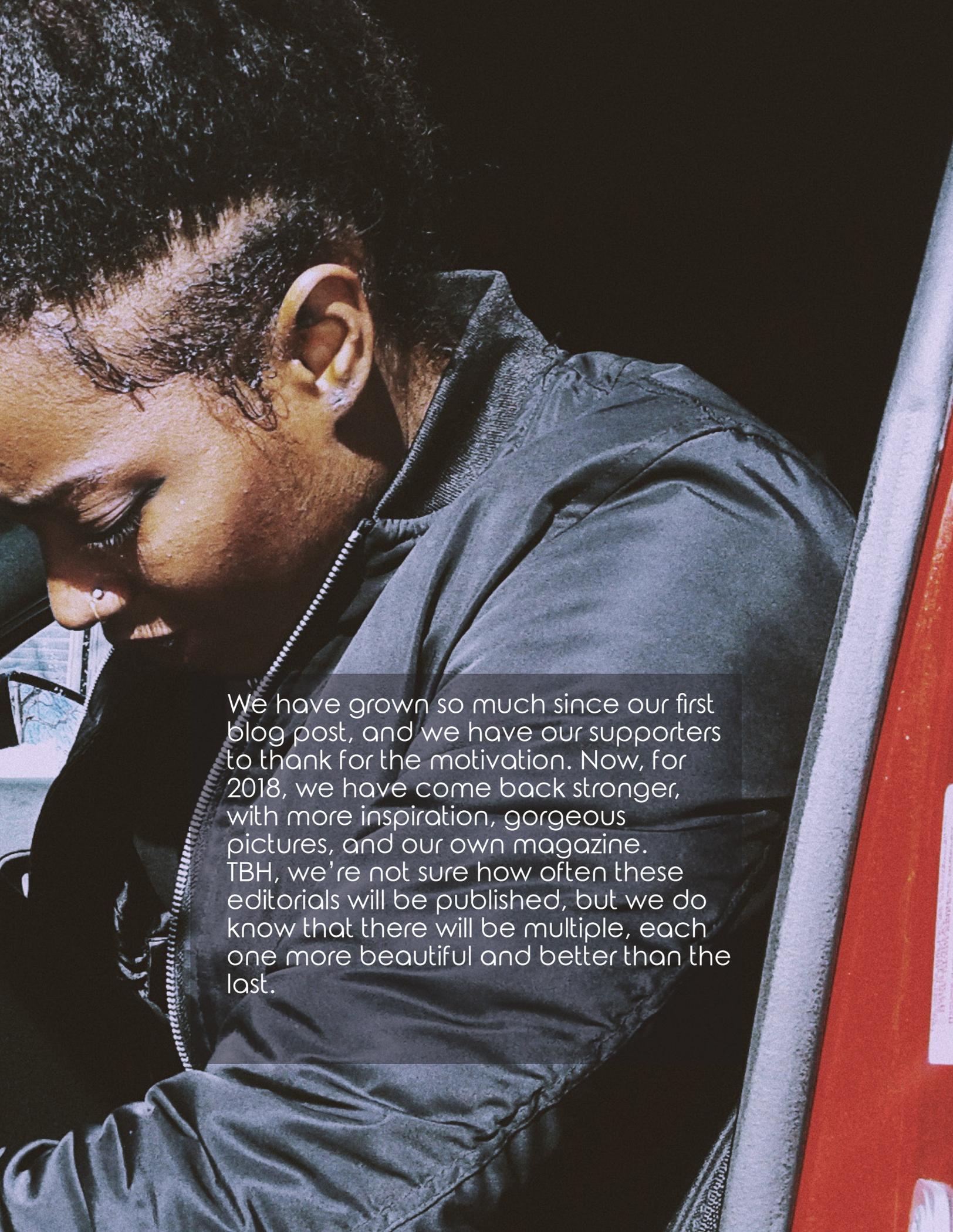
My sister and I stepped out in 17 degree weather to take these pictures after my red fever hit one Friday evening. Flipping through Pinterest pics of badass sporty girls on my couch, I was inspired to create a look that was just as gangsta, in a slick black outfit with splatters of red scattered throughout the photos.

Red is an intense color, so fiery and passionate that it can be blinding. Its various shades are juicy, and at times seductive, gracing the curves and lips of women. Just as soft and sensual as it can be, the color also has a thirst for speed, making the fastest cars look even faster #hotrods. It is also a great color to add that perfect pop to a monotone outfit.



Though winter is being stubborn, still holding on, and not allowing spring to come around, you can still spice it up by adding a bit of red to your winter-to-spring-transitioning outfits.





We have grown so much since our first blog post, and we have our supporters to thank for the motivation. Now, for 2018, we have come back stronger, with more inspiration, gorgeous pictures, and our own magazine. TBH, we're not sure how often these editorials will be published, but we do know that there will be multiple, each one more beautiful and better than the last.







**I'VE ALWAYS HAD A THING FOR AN ALL WHITE OR AN ALL BLACK OUTFIT WITH THIS RANDOM (OR DELIBERATE) HINT OF RED IN IT. FOR THIS SHOOT, WHERE NUMBED FINGERS AND RUNNY NOSES PREVAILED, I COORDINATED NOT JUST AN OUTFIT TO FIT THAT CONCEPT, BUT THE ENTIRE PHOTOSHOOT. MY OUTFIT MAY NOT HAVE THE HINT OF RED ADDED, BUT THE PHOTO DETAILS DO. IT IS A PERFECT EXAMPLE OF JUST HOW GREAT A CHERRY SHADE CAN COMPLIMENT ANYTHING IN LIFE, WHETHER IT'S AN OUTFIT, ROOM DECOR, OR SOME DOPE PHOTOS.**

This is how you can get this simple & chill, yet extremely badass sporty look.

**Step one:** stock up on all black. This is a general wardrobe tip, considering you can NEVER have too much black in your closet. But for this particular outfit, you want to focus on black chill clothes, such as sweats and simple tees.

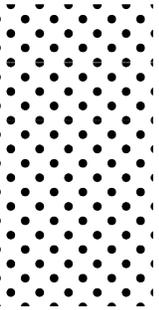
I love pants with stripes, especially black sweatpants with white stripes, whether they're baggy, or fitted like these. They feel so vintage to me, first of all, and the stripes also help to define your figure.

Figure definition plays a huge part in this outfit, which leads me to **step two:** take advantage of the wait purse trend. Not only does it serve as a belt that can define your waistline, but it's also a super cute way to carry your bag and keep your hands free.

Anything black and white can be paired and matched together, so add unique black and white accents to jazz up the outfit, such as what I did by adding the bandana. Black and gold is also great together.

A skin-tight outfit with a modest jacket or pullover is the move. So, **step three:** invest in a cute sporty coat that is long and loose to wear over your sexy sporty fit.







# A QUICK RED LIPSTICK REVIEW

## MILANI

Milani is an animal cruelty-free brand, but only some of their products are completely vegan, so beware. This I found out from my mother, who wanted to buy lipstick @ one point. The matte cherry color that I picked up ( shade 72 "Matte Kiss"), IS NOT completely vegan. Unfortunately, I am one of those people that make exceptions for things that they want :( .

This brand's matte lipsticks tend to be very, very dry, which means you have to moisturize your lips BEFORE application to keep it from looking disgusting.

This shade is also EXTREMELY bright on me, and I almost never wear it alone. It's so bright it almost looks pink, glow in the dark lookin-ass. It was disappointing; I really wanted a matte, cherry-lip look, but just like with other lipstick attempts, this color wasn't going to work.

Luckily, I didn't have to rely solely on this lipstick. I had purchased another lip product that I had been meaning to try since I saw it pop up on my IG feed.

**COCO RATING: 5/10**

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## BLACK RADIANCE

The Brilliant Effects glitter lipgloss collection is just as brilliant as it's name states. The speckles of glitter throughout the gloss adds such a beautiful glisten to your lips, and there is no need to apply a shit-ton of it.

I only bought lip products as matte lipsticks at one point, and all of my lip-glosses were clear. Only when I decided that I wanted to try Black Radiance's Brilliant Effects lip glosses did I venture into using a bit more color. With me being in a red phase, I naturally wanted to try the red version of the product.

My issue with glosses: the messiness. It makes my mouth feel super greasy and it is difficult to control when applying. You get a little color on this part of your mouth that you didn't mean to apply it to, a little bit on your finger.... You get the picture.

This product in particular only gives me that feeling when I apply more product to my mouth after a couple of hours of wearing the first coat.

As one of those people who have an issue with lipstick getting on their teeth (especially after I have been smiling) I was pleased that this gloss left NO teeth stains. I'd smile, and my teeth would come out clean. It seems to hate saliva, as I was having quite a bit of trouble applying to a little more of the back-side of my bottom lip.

I also noticed that because of the little bits of glitter, the gloss feels gritty when you rub your lips together. If that was typical of glitter glosses I wouldn't know. It was just something I noticed when I tried it on for the 1st time. It wasn't annoying, just strange.

**COCO RATING: 7/10**



# winter 2

Besides the super dope henna inspired red finger accents I use with this look, we also have some earrings I made, and a \$80 belt-waisted jacket that I found thrifting for about 7 bucks. So many great things that I want to cover in this post.

# SPRING LOOK

The top segment of my fingers are coated with red Mineral Fusion nail polish. I complemented this little splash of color with a new fave of my mines: gold jewelry.

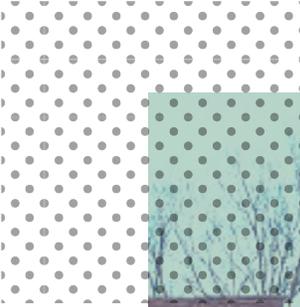
There was a time I wouldn't even touch gold jewelry, only gunmetal and copper. Then I slowly ventured into silver, and suddenly I'm cool with gold. Now gold is my go-to metal jewelry choice.

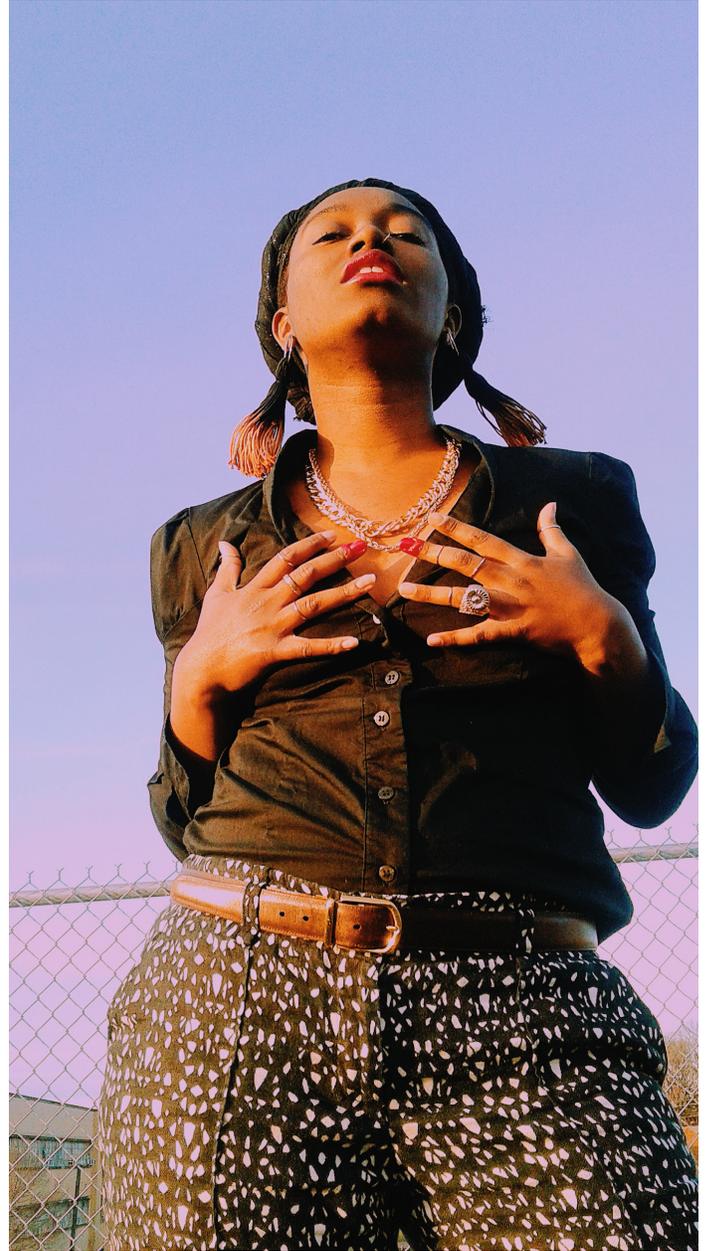
## THE GUY'S OPEN SHIRT LOOK

Men like Bruno Mars, or my absolute favorite, Bad Bunny, wear their shirts open at the top with some glitzy jewelry in a way that I can really appreciate as a woman. Not just because they are attractive in it, but also as something that can inspire my own style choices. No, they didn't invent this look, but the way that Bad Bunny in particular sports it is so flamboyant and fun, which in turn makes it his own thing.

Due to my love of androgyny, I've always wanted to incorporate the guy's open shirt into one of my shoots, so this time I did. No bra, with my shirt spread, I grabbed my gold chains, a brown belt, and some printed slacks. Because of the dragging cold weather, I pulled out my London Fog jacket, which I found for \$7 while thrifting and threw it over my outfit.











## DIP-DYED BLEACH EARRINGS

Post-graduation, I made a choice to be more creative. I wanted to start drawing again, writing my heart out, and grab my crochet hooks and play in some yarn. It wasn't long before I had started my own graphic design business and a design position, so my time was once again monopolized so I couldn't completely carry through with my choices. Only small projects could be completed between phone calls, edits, and meetings.

These earrings are one of those projects that I got to create while watching k-pop bands do their thing on the Winter Olympics closing ceremony. The gold base are a pair Forever 21 circle earrings. I cut strands of thick black cotton yarn to create tassels, then grabbed a bit of bleach and let it sit in there for 5-7 min. Of course, I had to even up the bottom of the tassel once it was all said and done.



THRIFTS  
BLACK VE  
SNEAKER



# HOP FIND: VERA WANG

When people say to me that they can never find anything good at the Goodwill, I am surprised, because I totally can't relate. Not only have I found great wardrobe staples, but great brands that WEREN'T being held behind the counter. Examples from this issue alone would be my London Fog jacket that retails for about 80 bucks, or these super cute Vera Wang shoes I found for \$4.

It was actually pretty funny that I figured out the brand, because when I bought them, they were just a cute pair of shoes. I had already been shoe shopping on eBay, looking for another pair of fall winter kicks that I actually LIKED... Which was hard to do because I've become quite particular over the years. I only discovered the tag on the inside when looking for the size markings, and suddenly the name jumped out at me.

These shoes are beautiful! With the bold white platform, the snakeskin texture detail of the top black part of the shoe, both of which are separated by a brown stripe. Then the top of the tongue of the shoe and around the ankle are both covered in a wooly-like fur to keep you just as warm as you are stylish during the cooler months, overall a fabulous buy for only \$4!

**HOW WERE THESE STYLED?:** View this full look @ [www.thecocofulafashionblog.com](http://www.thecocofulafashionblog.com), and learn about the sweatshirt that I refashioned and paired with some highwaist jeans and these sneakers!



# BLOG DEETS

## QUICK LIPSTICK REVIEW

Milani Matte Lipstick (shade 72 "Matte Kiss") \$5.39 (Meijers) | Black Radiance Brilliant Effects (shade "Fire Cracker") \$3.99 (www.blackradiance.com) | ELF eye liner pen

Photographer: Yours Truly :) #strongselfiegame

## SPORTY LOOK

Long Black Zip Coat (Forever 21) | Black Stripe Pants (eBay) | Patent Leather Military Boots (Mossimo/ Target) | Liz Claiborne Patent Leather Chain purse (Thrift Shop Find)

Photographer: Kool Kid

## WINTER 2 SPRING LOOK

Belt-Waisted Button-Up London Fog Trench Coat (Thrifted) | Red Nail Polish (Mineral Fusion) | Patent Leather Military Boots (Mossimo/ Target) | Gold Rings (Forever 21)

Photographer: Kool Kid

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